## Interpreting Stock Quotes

A stock quote provides you with pricing information. This information helps you determine whether a particular stock is a good investment or not. Different financial news and
research sites may organize their stock information differently, but will provide essentially the same information. The example below is taken from a NYSE stock quote.

## Company

The name of the company.

| Symbol | Last Trade |
| :--- | :--- |
| The company's |  |
| stock/ticker symbol | The last trading price (or <br> closing price if the <br> trading day is over) of <br> the stock on this <br> particular day. |


| Change |
| :--- |
| The increase or |
| decrease in the stock's |
| price between today's |
| last price and the closing |
| price of the previous |
| trading day. |

## Volume

The total number of shares traded so far today.

## Low

This entry shows the lowest price the stock has traded at so far today.

## Previous Day's

| Close |
| :--- |
| The previous close is the stock's clos <br> the previous trading day. |
| $\mathbf{5 2}$ Week |
| High |
| This is the highest price of the stock <br> weeks. |
| P/E Ratio |
| Indicated Annual Dividend |


| P/E Ratio | A company's closing price divided by its latest annual earnings per <br> share. |
| :--- | :--- |
| Indicated Annual Dividend | A dividend is a portion of the company's profits that it pays to <br> stockholders. |
| Beta Coefficent | Beta is a measure of a stock's price volatility relative to the market. |
| Earnings per Share | A company's profit or earnings divided equally among all the shares <br> investors own |
| Yield (\%) | Yield is calculated as Annual Dividend (iad) / Previous Day Close <br> Price * * 100. |
| Market Cap (billion) | The total current market value of all outstanding shares of a company. |
| Shares Outstanding | The shares outstanding value (SHO) on nyse.com contains the <br> number of shares of outstanding stock held by shareholders, it does <br> not encompass treasury shares. |

Yield (\%)
Market Cap (billion) Shares Outstanding

## High

This entry shows the highest price the stock has traded at so far today.

## NYSE Only Close

The previous day's NYSE Only Close is recorded at 4:30PM ET and is specific to the NYSE.

## Today's

| Open |
| :--- |
| The first trade of stock today is its | opening price.

The previous close is the stock's closing price on Low
This is the lowest price of the stock within 52 weeks. weeks.

[^0]
[^0]:    Image Source: http://www.gstatic.com/hostedimg/5a718d09b2ff7eb0 large

