

Virginia Elementary School Librarians:
Register Today & We Will Ship You
These Three
Library-Bound Books
Free

www.readingmakescents.com



Virginia529

**VIRGINIA COUNCIL ON
ECONOMIC
EDUCATION**

Virginia529 announces the 2019-2020 Reading Makes Cent\$ program, a statewide reading challenge for elementary schools. With support from the Virginia Council on Economic Education, this reading challenge helps introduce financial concepts to K-5 students.

Signup is easy at www.readingmakescents.com. One registered elementary school librarian from each school will receive the three featured books. Once registered, librarians inspire their students to participate in the reading challenge. All students can maintain and submit a reading log to VA529.

SEVEN Elementary school libraries
with the highest percentage of student
participation in their region will each receive
\$500 worth of financial literacy book collections.

FOURTEEN Students
who submit completed reading logs to VA529
Invest529 college savings account with balance of \$529.

www.readingmakescents.com

**This Statewide
Reading Challenge Helps
Deepen Learning for these
History & Social Science
SOL's**

- Saving and the importance of budgeting money to buy things in the future
- People make choices because they cannot have everything they want and all choices have an opportunity cost (the second choice given up when making a choice)
- Investing in your human capital (a person's specific knowledge and skills)



**VIRGINIA
IS FOR
LEARNERS**

VIRGINIA DEPARTMENT OF EDUCATION