

GOVERNOR'S CHALLENGE

in Economics and  
Personal Finance

**Personal Finance Teacher Guidelines and helpful tips**

- Your student team will focus on providing clients with a comprehensive financial plan and as a fiduciary.
- Your student team should address the judges as their clients. They may refer to the judges by the name of the clients presented in the case study.
- Please discuss the rules, expectations, and rubric for judging for the case study with your student team.
- Please submit the written case study on time! Late submissions will be disqualified.
- Please stay within the following guidelines for teacher involvement.
  - You may answer general content questions.
  - You may show examples of calculations; however, you may not do the actual case study calculations for the students. Also, you may not correct the math of your student team.
  - You may give suggestions on document formatting, grammar, and spelling.
  - You may give suggestions on electronic presentation formatting, grammar, and spelling.
  - You may give suggestions on how to present to judges.
    - Eye contact
    - Voice projection
    - Professional business attire
    - Timing (5 minute time limit)
  - You may not change the content or calculations of your student's work.